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PRESENTS:

Technology Entrepreneurship Seminar

Speaker: *Prof. David E. Williams*

Date: **Friday, Dec. 9th, 2011**

Time: **12pm-1pm**

Location: **Room 407**
Building 301
23 Symonds Street
School of Chemical Sciences
University of Auckland



So you want to be a technology entrepreneur? Or perhaps you just want a preview? Then this seminar by esteemed scientist and serial entrepreneur Prof. David E. Williams is for you. With experience ranging from corrosion science to biomedical devices, and spanning across academia, industry and government labs, Prof. Williams' talk will provide an overview of what it takes to be a technology entrepreneur. Case studies of real startups – including Captour Sensors and Aeroqual – structure a talk that covers numerous topics including business plans, venture capitalists, R&D and markets. All are welcome!



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